

WHOLESALE FIRM BREAKS ALL RECORDS

The Lewis Bear Co. Received
132 Solid Cars in
January.

REMARKABLE FIGURES SHOW
DEVELOPMENT AND IMPORT-
ANCE OF PENSACOLA AS
A WHOLESALE DISTRIBUTING
POINT—A PIONEER WHOLESALE
HOUSE.

If anyone has a doubt that business conditions in Pensacola's trade territory are not recovering from the panic or that Pensacola's business men are not keeping pace with that recovery, the unprecedented record of a single firm in this city for the month of January constitutes a sufficient answer to such doubt.

The Lewis Bear Company, Pensacola's largest wholesale house, did during the month of January, the largest month's wholesale grocery business in the history of the Deep Water City.

This firm during the first month of the year 1909 received 132 solid cars of flour, grain, feedstuffs, and groceries for their customers throughout West Florida, Southern Alabama, and Southern Georgia. Can you appreciate just how big such a business is? Divided up into solid trains, it would make six trains of 22 cars each. Or it would make 132 cars of 20 tons each or a total of 5,280,000 pounds. Figured by daily shipments it means an average of practically five cars a day for each week day of January.

Ten years ago the total wholesale business of Pensacola did not begin to approach these figures. Ten years hence what will there be?

The Lewis Bear Company is the pioneer in Pensacola's development as a wholesale distributing point. Always the leader as well as the pioneer, its beginning was nevertheless small, but today it is doing an annual business aggregating 1 1/2 million dollars and its record has been one of substantial growth each succeeding year of its history.

If either Pensacola people or the world at large have not yet formed a proper conception of the importance of the wholesale business of this city, let them ponder on this 132-car business of the Lewis Bear Company for the month of January and figure out, if they can, just what it means.

A. M. McMillan has removed from Forbes's old stand to 115 South Palafox, where he is opening a large line of dry goods and shoes.

Send to the Star Laundry. It's the best.

Read The Journal Wants.



THERE'S more profit in the cheap and common kinds, but our pride is in selling the best—

Instantaneous CHOCOLATE
Famous for over 50 Years

WHITMAN'S
The Crystal Pharmacy
Great Building

No Need
to be
Envious
of your neighbor's
snowy linen. Do the
same as he did—send
your linen to

The Empire Laundry
"Where Linen Lasts"

W. C. MACKEY, Mgr.
Phone up 322.

ROYAL YACHT ON THE VOYAGE TO PENSACOLA

KING PRISCUS IS THREE HUNDRED MILES NEARER PENSACOLA, AND THE KING IS ANXIOUS TO REACH PENSACOLA TO BE GREETED BY HIS ROYAL SUBJECTS.

A private wireless received yesterday at the navy yard station reported that, having made faster time than was intended, owing to having encountered a fierce easterly gale, the royal fleet of King Priscus is some 300 miles closer to Pensacola than is the rule at this time of the year, but that drags have been thrown out on ships in order to delay their movements so that the royal yachts will arrive here promptly at noon on Monday, Feb. 22.

This has been made necessary by the fact that the King wants to have no waits between features of the royal programme. He suffered severely from nervous prostration for several months last fall, due, it is said, to worry over money matters, but recent good fortune has restored His Majesty's health, except that he is a trifle impatient.

He is fond of the sea, however, and so wants to spend any spare time on the water and to have his arrival here just comfortably before the handicap race of the royal motor squadron.

After the motor squadron race, the king will treat his subjects to a splendid vaudeville and variety performance at the Royal Opera House, the performance being given entirely by a number of artists secured in various foreign countries. One of the King's special entertainment scouts found one of the supposedly mystical characters of antiquity, who tipped him off as to where and how he could get the services of private performers to various crowned heads, in recognition of which Priscus conferred on the entertainment man the new title of Royal Levathan of Amusement, and ordered him, on penalty of having every hair on the top of his head pulled out, to produce in Pensacola the finest performance of its kind ever given in this city, and to do so at low cost to those who buy tickets.

Priscus, it is understood, will himself introduce some new ideas, and having had pink tea with Kaiser Wilhelm on the fourth of July last, won the guest's prize at a bridge party given by the Sultan of Turkey (the said prize being a wonderful dancer, who will appear at the Royal Opera House). Priscus has taken on some new and larger ideas of style, and says that he will have an arrival parade this year finer than anything his cousin Felix ever had, and quite as fine as any arrival pageant ever gotten up in honor of his great-grand-uncle, Rex.

BUSINESS MAN HEAVILY FINED

W. M. SHEPPARD, OF FLORALA, FOUND GUILTY OF SELLING LIQUOR AND FINED \$350 IN THE MAYOR'S COURT—IS A PROMINENT BUSINESS MAN.

Special to The Journal.
Florala, Ala., Feb. 6.—W. M. Sheppard was fined \$350.00 in the mayor's court here today on the charge of selling liquor without a license. The case is the first offense since the enactment of the prohibition law.

Sheppard is a prominent business man, and was formerly a member of the city council.

Overcoats Reduced in Price

All this week we will sell Overcoats at greatly reduced prices.

Automobile Cravenetted Coats reduced to \$10.00.

Now is the time to save money on Overcoats. It will pay you to buy now for next winter.

\$12.50 Coats reduced to \$10.00.

\$15.00 Coats reduced to \$12.00.

\$16.50 Coats reduced to \$13.20.

\$18.00 Coats reduced to \$14.40.

\$22.50 Silk-Lined Coats reduced to \$18.00.

"Be a Standard-Dressed Man."

STANDARD
CLOTHING CO.

Cures Drunkards

Mary's Miracle.
The day of working miracles.
I'm sure is far from past.
And now to show you what I mean,
I'll tell you of the last
Great one that happened right to me.
For I was part of it, you see.

You know the life I used to lead—
O God, a living death.
A drunkard of the hopeless kind—
For, scarce a sober breath
I ever drew, and hope and pride
Were lost to me and nearly all beside.



Golden Remedy brings happiness to the family—saves the loved ones.

One friend alone was left—my wife.
God bless her every hour!
She saved me from a drunkard's grave.
And whiskey's wicked power,
Just how she saved me you shall see.
This is the way she told it me.

When hope was almost dead within
Her faithful, constant breast,
She read of Dr. Haines' Cure,
Then without stay or rest,
She sent for one Trial Sample free,
And gave it unbeknown to me!

I drank it at every meal—
I ate it in my bread.
While Mary watched me anxiously,
But never a word she said:
Until one day I stopped to think,
That I had lost my love for drink!

When, quite unconscious I was cured,
My Mary told me all;
It seemed the very act of God,
A modern miracle:
I call it this, because my wife
And Haines' Cure had saved my life.

And now my little story's done,
My every word is true.
And what this treatment did for me,
The same 'twill do for you:
And wives and mothers—one and all,
Take heed of Mary's Miracle.

Save those near and dear to you from
a life of degradation, poverty and
disgrace. You can do it by cutting out
this coupon.

FREE TREATMENT COUPON.

Fill in your name and address on
blank lines below. Then cut out this
coupon of the remedy to prove to you
Haines, 3815 Glenn bldg., Cincinnati,
Ohio. You will receive in return
Enough of the remedy to prove to you
that it will cure drunkenness in any
form. You give it in tea, coffee or
food. The drunkard will stop drink-
ing without knowing why. You will
also get books and testimonials to
prove how hundreds have been saved.

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TRY A "FIND-OUT"

PACKAGE OF
COFFEE

Three distinct flavors—very
strong, medium and mild.

Three one-quarter pound pack-
ages of the very best Coffees for
30 cents.

Get a "Find-Out" package, make
the test by directions on each
package, decide which you want,
let us know, and your Coffee
troubles are over.

We have the three flavors in
stock—"Vigor," "Siesta," "Bar-
rington Hall," 35 cents per pound.

HOYT BROS. & CO.

14 West Garden Street

Phone 812

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TERSELY TOLD.

The committee which is soliciting
funds for the electric illumination of
Palafox street during Mardi Gras
should have the support of every
business man who is approached. The
lights will add greatly to the spirit of
the occasion and there should be no
difficulty in raising the necessary
money.

A. C. Darling, of Andalusia, is
among the business visitors to the city
who are registered at the Merchants.

Fathers Kennedy and Isidore, who
spent several days this week at Pana-
ma City, have returned to the city.

The maximum temperature at Pen-
sacola yesterday was 64 degrees at
6:25 p. m., while the minimum was
51 degrees at 7:10 a. m. Last year
on the same date the maximum was
59 degrees and the minimum 47 de-

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Mazona Beauty Cream.

Miss Carlson will give one facial mas-
sage with each jar of the most exquisite
skin food on earth. Made especially for
this climate, which with its excessive
moisture and heat in the atmosphere is
very hard on the skin. The MAZONA
BEAUTY CREAM will not only cleanse
and whiten wrinkles, etc., but leaves the
skin as soft and velvety as an infant's.
Sole 388-389 Brent Building.

EXTRA BARGAINS EVERY DAY THIS WEEK

IN OUR RED TAG SALE

Ladies' Coats, Suits, Etc.

\$15.00 and \$18.00 Long Coat Suits in
Gray or navy Wool Diagonals, a
great bargain at \$ 9.85

\$33.50 Fine Tailored Long Coat Suits,
full satin lined jackets, marked
down to \$21.50

\$29.50 Fine Tailored Wool Suits, Satin
Lined Jackets, marked down to ... \$16.50

\$12.50 and \$15.00 Wool Tailor Suits, in
gray or navy blues, Satin lined Jack-
ets, Red Tag Price \$ 7.95

\$12.00 Navy Blue Tailor Suits, Red Tag
Price, only \$ 6.50

\$1.50 Madras Tailored Waists, with
Laundered Collar and Cuffs, Red
Tag Price 85c

All Other Waists at Sacrifice Prices

One lot of Children's \$2.69 Coats to
close out for \$ 1.25

\$16.50 Wool Panama Suits, in black,
gray or navy, Red Tag Price \$10.50

\$10.00 All-Wool Short Jacket Suits,
navy blue only, at \$ 4.85

Ladies' \$7.50 Fancy Tweed Long Coats,
marked down in the Red Tag Sale to \$ 3.85

Ladies' \$5.00 Brown Chevron Coats,
with Velvet Collar and braid, down
to \$ 2.90

\$15.00 French Cloth Coats, full length,
Satin lined yoke, Velvet trimmed
and braided, a special bargain at ... \$ 9.50

\$19.50 French Cloth Coats, beautifully
braided, newest Empire style, to go
at \$11.85

\$1.00 Shirt Waists, made of White Mad-
ras, or Colored Arnold Flannelette,
Red Tag Price 38c

SILK BARGAINS.

Two hundred pieces of Silk bought at the sale of the Ashley & Bailey silk
mills on sale now as follows:

85c and \$1.00 Silks, all styles, only 49 cents

\$1.25 Silks in choice line of styles, on sale for 69 cents

Best \$1.50 Silks, all new styles, in black and colors, for 85 cents

Miscellaneous Bargains.

One lot of Children's 50 Rubbers, to
close out quick 15c

One lot of Children's Shoes, worth \$1.00
to \$1.25, choice for 39c

Three cases of Sample Knit Shawls,
Fascinators, and Children's Knit Caps
at about one-fourth their actual value.

\$1.25 10-4 Gray Senator or Imperial
Blankets in this sale, per pair, only 69c

\$1.50 11-4 Ideal Blankets, marked down
to, per pair 95c

\$2.00 11-4 Barkely Buff or Gray Blank-
ets, Red Tag Price, only \$1.39

\$3.00 11-4 Baldwin Blankets, Extra
Good, on sale per pair \$1.95

All Better Blankets and Comforts
at Correspondingly Low Prices.

10c and 15c Pictorial Review, Paper Pat-
terns, all styles, each 2c

35c Fancy Wool Dress Goods, mixtures,
Plaids and Stripes, marked down to 18c

35c All-Wool Sacking Flannels, a very
special bargain, per yard 23c

36-inch Roxboro Flannelettes, choice
patterns, worth 19c to 25c, now
only 10c

One lot of \$1 and \$1.25 All-Wool Pan-
ama Suitings, Raincoats and Wool
Dress Goods on bargain counter for 69c

Finest \$1.25 and \$1.50 All-Wool 52-inch
Broadcloths and Fancy Suitings in
one grand bargain lot at 85c

One lot of \$1, \$1.25 and \$1.39 Silks in
in changeable and fancy stripes and
plaids, a special bargain, per yard 78c

Whittemore's 25c Dandy Shoe Polish to
close out at less than half price 12c

All our Ladies' Trimmed Hats to close out away below cost. Special Bargains in Table Damask, Tow-
els, Sheetings, and Domestics. All Remnants of Silks and Dress Goods away below cost.

T. H. Lannon & Co.

MORE BOOKS FOR READERS

PUBLIC LIBRARY WILL TAKE
SMALLER QUARTERS TO SAVE
RENT, AND INVEST THE SAV-
INGS IN BOOKS IN ORDER TO
GIVE BETTER SERVICE TO
MEMBERS AND PATRONS.

The Pensacola Library Association
has decided to reduce its expendi-

ture for rent, and to invest the savings
monthly in new books, and with this
end in view will move in a few days
from rooms 200 and 201 to room 304
in the Blount building.

The revenues of the library, while
larger now than ever before from
memberships, have not been sufficient
to add many books to the supply of
reading matter, and after canvassing
the matter with the new president,
the governing board has decided to
cut down the size of the rooms and
add to the book fund. Later, when
the book supply is more nearly what
it should be, the library will again
expand its quarters, but for the pre-
sent every effort will be centered on
the acquisition of new books.

President Waterman expects to an-
nounce the new governing board and
the new book committee in a few
days.

Star, the Busy Laundry.